

## Supplier Sustainability and Diversity Policy

CAMA has a long history of forming bonds with its surrounding communities and helping small enterprises and diversity-owned businesses thrive.

CAMA recognise that working with a wide range of professionals, suppliers, and consultants strengthens the communities that the company serves, while creating value for productions and the film & TV industry.

CAMA's supplier policy is a strategic initiative that is reviewed by the Directors regularly to ensure they are representing the communities in which they operate

They only work with suppliers who have made sustainability an active part of their business ethos.

### Procurement Criteria

CAMA place particular focus on actively seeking to work with:

- Purpose driven sustainable businesses
- Women led businesses, who support wellbeing of women in the workplace
- Consultants and enterprises employing those with disabilities
- Social enterprises that employ and work with the diverse local community in Barking & Dagenham, many of whom are from marginalised backgrounds
- SME's and start-ups founded locally by those from lower socio-economic backgrounds

CAMA is committed to:

- Working only with suppliers who have a track record for becoming more sustainable year on year and a plan for continuing this work. Priority is given to suppliers who have an active sustainability policy with proven credentials
- Actively seeking out diverse suppliers and local social enterprises that can supply competitive, high-quality goods and services whose business models align with our business strategy
- Ensuring the inclusion of diverse suppliers as a part of our strategic sourcing and procurement processes
- Communicating the value of supplier diversity both internally and externally to all stakeholders



## How CAMA has actively diversified its supply chain in 2022

### 1) Creative Network East - Building Partnerships in film & TV

Director Michelle French, runs quarterly networking events for clients and suppliers around East London. This is an opportunity for our suppliers, including many local social enterprises and charities to network, find out more about CAMA and how it procures contracts.

The aim is to engage with CAMA's diverse range of suppliers and clients, locally hosted by a social arts enterprise, which is supporting the local community. The last event was held at: [Earth Kitchen, Evolution Arts Hackney, in Dalston.](#)

### 2) Through our Asset Reuse service we seek to work with suppliers who support those most in need in our local communities. Our key suppliers who provide a network in in this area include:

- [Reuse Network](#): Working with a network of charitable organisations dedicated to reuse, we are diverting millions of household items from landfill, reducing carbon emissions and giving low-income households access to affordable goods.
- [Globechain](#) (Founded by May Al-Karooni, recognised as Women to Watch 2021)
- [Single Homeless Project](#) (Network of hostels over London where we supply goods)

### 3) We actively seeking out suppliers through our professional networks including:

- [Wellbeing of Women](#) (CAMA have signed up to the Menopause Workplace Pledge)
- London Borough of Barking and Dagenham: Supporting local SMR's and social enterprises
- Production Guild and British Film Designer's Guild: Women Led
- [Creative Zero](#): a collective group of women led sustainability consultants
- Women in film and TV
- Forum for the built environment: focused on linking people together to collaborate, debate and deliver excellence in the built environment. Director Michelle French, recently attended: Justice, Equality Diversity and Inclusion: How to add social value to your projects