

CAMA Environmental Policy 2022

This policy addresses how CAMA manages and monitors its impact on the environment and the local community, both in its own operations and those of its clients & supply chain.

The business of CAMA

Our in-house services include asset management software, storage and production asset lifecycle services.

Mission Statement

CAMA drives innovative sustainability solutions through its asset management software and storage, including production asset lifecycle consultancy. This work helps studios and productions to reduce their environmental impact.

CAMA is committed to reducing the environmental impact of its own internal operations and is currently implementing a 3-year carbon reduction plan with measurable targets.

Environmental priorities

- i. Continue to provide the infrastructure to film & TV productions to reduce their carbon footprint and adopt a lifecycle approach to their assets
- ii. Provide ESG and carbon emission data for productions through the unique redistribution services & asset management software
- iii. Reducing CAMA's internal carbon footprint and produce a roadmap to net zero
- iv. To continue to work collaboratively across production and promote end of life strategies for physical assets (sets, props and costumes).

Measurable Goals 2022

- Implement updated digital software supportive of zero waste strategy for all clients
- Standardise current ESG reporting data & certificates based on Production Asset and Reuse & Recycling (working with [Climate Essentials](#))
- Produce a roadmap to net zero through measurement, reduction, offsetting and reporting (through [SME Climate Hub](#))
- Enhance internal engagement and training around sustainability and environmental impact

Sustainable asset management

CAMA currently supports clients to track their assets in storage to preserve their value and enable reuse.

Our unique asset management platform generates valuable end user tracking and ESG reporting, empowering clients to make more sustainable choices.

Film productions and corporate clients have access to ESG reporting that will outline the number of items that were recycled, reused, the end user and a full asset management breakdown.

Driving the Circular Economy

We help clients to invest in the lifecycle of their assets. Our primary objective is to return items to production or industry, thereby supporting the circular economy.

Through new asset management software there will be efficient sharing between productions and corporate clients with a centralised online inventory of all assets that need to be reused.

CAMA teams also specialise in promoting the sale and redistribution of generic assets back into the corporate sector or film industry – such as clothes rails, materials, fabric, office furniture - through various FB Groups, Prop Houses, Film Schools; Production Co-ordinators and many more industry and corporate communication channels.

Goals:

- i. Roll out & review new software for the sharing of assets
- ii. Develop more partnerships, particularly prop houses and costumiers

Community Repurposing

CAMA has a rich network of education & creative partners, as well as social enterprises and charities.

Our partnerships allow productions to efficiently return items to the creative industry as well as invest in the communities in which they operate.

We currently work with:

- I. Household items: Reuse Network, Too Good To Waste, Sparks, Single Homeless Project

Policy to be reviewed and updated in 2023

CAMA Group Ltd. 71 Chequers Lane, Dagenham Dock, RM9 6QJ.

Registered in England No. 10520782

www.cama.co.uk

- II. Props and costumes: London Screen Academy, Angels Costumes, Camden Costumes, Superhire, GreenClover, Queen Theatre, Scrap Store, Oath House
- III. Various charities: Smile, Trailnet, Merlins Magic Wand, London Borough of Barking & Dagenham schools and colleges
- IV. Generic furniture and building items: Globechain – straight to charity, digital solution

We have a specialised team that matches unusual items with specific organisations.

Recycling and Waste

Recycling is the final option if reuse is not suitable due to IP issues, safety and/or damage.

All of our waste and recycling is managed through a local company: [Ahern](#)

- i. Metal is sorted and Upcycled via EMR; Glass is sorted and recycled. Moulds, Sets Pieces, Props, including Plaster and Fibre Glass are recycled Small cardboard boxes, plastic etc. is the Upcycled via Aherns in house system;
- ii. Electrical items (under the WEEE Regulations) are recycled through B&P Scrap, Creek Metal & LCM Scrap

We provide detailed reporting for each waste and recycling stream.

Goal:

- Standardise reporting & certificates across CAMA
- In 2023 actively seeking other waste management and recycling partners.

Internal Communications & Training

Communicating CAMA's environmental policy and vision internally is paramount.

We work with Sustainability Consultant Yosien Burke (from [Creative Zero](#)) who oversees the developments of the sustainability service of CAMA to clients and manages the internal operations environmental policy.

Our consultant works closely with the operations team and senior management supporting them with the tools needed to operate in a more sustainable way.

With our consultant's support we created an inhouse specialist sustainability team that support clients with their reuse & waste requirements. This team undertakes the necessary training with We Are Albert.

The inhouse sustainability lead Samantha Collins, has recently completed the IAEMA Certificate in Environmental Management.

As part of the organisation's internal communication plan, weekly meetings have been implemented to engage with the wider team about environmental goals and developments to the sustainability service, ensuring there is buy in across the whole organisation.

Internally we have a green travel plan. The team currently share journeys to work, work flexibly from home and use digital conferencing.

Goals:

To provide more training through IEMA, Climate Essentials and Better Futures.

Accreditation

CAMA is an affiliate company of [The Production Guild](#), a member of the [British Film Designer's Guild](#), a Green Production Guide supplier, and a certified [We Are Albert Supplier](#).

If you would like to find out more about our sustainability work please email our Sustainability Advisor and Team green@cama.co.uk

Carbon Impact Report

CAMA is currently involved in the following carbon reduction initiatives:

- Better Futures, (Mayor of London net zero initiative)
- Climate Essential's carbon management platform
- SME Climate Pledge

Journey to Net Zero

- CAMA has committed to net zero in 2040 and take the first step of halving our emissions before 2030, with an aim to reducing our emissions by 78% by 2035
- In 2022 CAMA committed to net zero through the [SME Climate Hub](#) pledge scheme

Measure and report emissions

- In January 2023 working with the Financial Director we will measure greenhouse gas emissions from 2022 through both the [SME Climate Hub](#) initiative and [Climate Essentials Calculator](#)
- In January 2023 CAMA will benchmark its emissions, report on it publicly and produce a plan to reduce annually. We will create a baseline carbon footprint against which to measure improvements over time
- In 2023 CAMA aim to continue to address its Scope 3 emissions by reviewing its supply chain and implementing a more robust procurement policy

Operations

We are continuously improving our operating efficiency across our warehouses and reducing our environmental impact.

In 2022 we are working towards running carbon neutral warehouses powered by sustainable energy providers and currently investigating a green fleet of vehicles.

Energy

CAMA's energy use across its warehouses is low. All are unheated and all lighting is sensor based.

We have put into practice ways to reduce energy consumption across our warehouses. T

These include:

- i. **Lighting**

All lighting has been converted to LED and in 2021 we moved to a PIR body heat sensor-based system. *The old lights from the warehouse were donated to the London Screen Academy, Islington.*

- ii. **Heating**
The organisation uses minimal heating and there is no heating in the warehouses. In the offices we maximise natural light, clean fixtures, diffusers and windows regularly.
- iii. **Good Energy**
In 2021 through the We Are Albert initiative in conjunction with BAFTA we switched to [Good Energy](#) for both gas and electricity (100% renewable energy)
- iv. **Water**
CAMA has been investigating water recycling systems at warehouse facilities. This has been delayed due to COVID 19.

Goal:

- i. To continue investigations with [Water Scan & Aquaco](#)
- ii. Good energy - review energy consumption and implement across the different warehouse locations

Logistics

CAMA's fleet of vehicles are Mercedes-Benz. Mercedes has recently revealed a trio of zero-emission trucks that the team are investigating.

- i. Purchase a new electric vehicle in 2022.
- ii. The fleet all use low sulphur diesel. All vehicles are Euro 6 engines and filters cleaned every 6 weeks.
- iii. We are committed to improving fuel efficiency across vehicle fleet. As a result, we group deliveries and collections and schedule outside of rush hour. We analyse all deliveries through Scorpion Tracker, so avoid idling and inefficient driving/journeys.
- iv. We have traditionally offset the emissions from our fleet by planting trees at our depot in Dagenham and other sites. We have previously offset certain emissions through Gold Standard.

- **Goal:**

In 2022 to work towards becoming a carbon neutral by producing a carbon audit of the internal operations of CAMA, in particular the logistics and vehicle fleet

- Provide detailed tracking of deliveries and Co2 emissions to clients through the use Scorpion Tracker.
- In 2023 we aim to work with Film London and Creative Zero's Fuel Project initiative, transitioning to low-carbon travel and exploring Hydrogen and HVO fuel alternatives

Policy to be reviewed and updated in 2023

CAMA Group Ltd. 71 Chequers Lane, Dagenham Dock, RM9 6QJ.

Registered in England No. 10520782

www.cama.co.uk

Scope 3 emissions

Supply Chain

We assess the sustainability credentials of our suppliers and sub-contractors as part of our onboarding process with a view to only working with those who have achieved or are working towards a zero-waste, carbon neutral strategy.

In 2023 CAMA aim to continue to address its Scope 3 emissions by reviewing our supply chain and implementing a more robust procurement policy.

In 2022 we implemented a Diversity Supplier Procurement Policy.

Materials

We continuously review the materials we use internally, including:

- i. Containers: Original timber storage containers were sourced from [Chilfern](#) where all timber is sourced in UK. With warehouse expansion we are currently purchasing and regenerating used timber containers that need restoring.
 - ii. Packaging: We currently source packaging materials that are environmentally friendly, from UK packaging Including: Packing Tape - Strong environmentally friendly solution to vinyl tape; Furniguard – protection for furniture, with the top being made from recycled paper – rather than polythene; Biodegradable Loose Fill Chips - Eco-Flo Loose Fill is ecological, economical, and effective.
- **Goal:**
Improve CAMA's Procurement Policy for all suppliers
 - Continue to use repurposed containers and timber. For all new containers, ensure all timber is approved by The Forest Stewardship Council (FSC).



Better Futures

Part funded by

GREATER
LONDON
AUTHORITY



Policy to be reviewed and updated in 2023

CAMA Group Ltd. 71 Chequers Lane, Dagenham Dock, RM9 6QJ.

Registered in England No. 10520782

www.cama.co.uk