

## CAMA Environmental Policy 2022

This policy addresses how CAMA manages and monitors its impact on the environment and the local community, both in its own operations and those of its clients & supply chain.

### The business of CAMA

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Our in-house services include asset management software, consultancy, storage, logistics and sustainability services. This service is delivered as a single solution built around our client's requirements.

### Mission Statement

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CAMA drives sustainability and innovation through its asset management software and consultancy to clients, empowering them to reduce their environmental impact.

CAMA group is committed to reducing the environmental impact of its internal operations, including logistics & warehousing, and is currently implementing a 3-year plan with measurable targets.

### Environmental priorities

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- i. Continue to provide the infrastructure to corporate clients and film & TV productions to reduce their carbon footprint and adopt a lifecycle approach to their assets
- ii. Develop current ESG data for clients through the unique sustainability services & asset management software
- iii. Reducing CAMA's internal carbon footprint and produce a roadmap to net zero in 2040
- iv. To continue to work collaboratively across production and the corporate industry to ensure best sustainable practice in asset management

### Measurable Goals 2022

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- Implement updated digital software supportive of zero waste strategy for all clients
- Standardise current ESG reporting data & certificates based on Production Asset and Reuse & Recycling
- Produce a roadmap to net zero through measurement, reduction, offsetting and reporting
- Enhance internal engagement and training around sustainability and environmental impact

### Journey to Net Zero

- CAMA will signal its commitment to climate action by committing to net zero in 2040 and take the first step of halving our emissions before 2030 as a basic start. We aim to reduce our emissions by 78% by 2035
- In 2022 CAMA will commit to net zero and join the [SME Climate Hub](#) pledge scheme

### Measure and report emissions

- In 2022/3 we will start to measure greenhouse gas emissions through both the SME Climate Hub initiative and Climate Essentials Calculator
- In 2022/3 CAMA will benchmark its emissions, report on it publicly and produce a plan to reduce annually. We will create a baseline carbon footprint against which to measure improvements over time
- Our goal is to get to our Scope 3\* emissions in 2023/4

### Sustainable asset management

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CAMA currently supports clients to track their assets in storage to preserve their value and enable reuse.

Our unique asset management platform generates valuable end user tracking and ESG reporting, empowering clients to make more sustainable choices.

Film productions and corporate clients have access to ESG reporting that will outline the number of items that were recycled, reused, the end user and a full asset management breakdown.

### Driving the Circular Economy

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We help clients to invest in the lifecycle of their assets. Our primary objective is to return items to production or industry, thereby supporting the circular economy.

Through new asset management software there will be efficient sharing between productions and corporate clients with a centralised online inventory of all assets that need to be reused.

CAMA teams also specialise in promoting the sale and redistribution of generic assets back into the corporate sector or film industry – such as clothes rails, materials, fabric, office furniture - through various FB Groups, Prop Houses, Film Schools; Production Co-ordinators and many more industry and corporate communication channels.

#### Goals:

- Roll out & review new software for the sharing of assets
- Develop more partnerships, particularly prop houses and costumiers

### Community Repurposing

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CAMA has a rich network of education & creative partners, as well as social enterprises and charities.

Our partnerships allow productions to efficiently return items to the creative industry as well as invest in the communities in which they operate.

We currently work with:

- I. Household items: Reuse Network, Too Good To Waste, Sparks, Single Homeless Project
- II. Props and costumes: London Screen Academy, Angels Costumes, Camden Costumes, Superhire, GreenClover, Queen Theatre, Scrap Store, Oath House
- III. Various charities: Smile, Trailnet, Merlins Magic Wand, London Borough of Barking & Dagenham schools and colleges
- IV. Generic furniture and building items: Globechain – straight to charity, digital solution

We have a specialised team that matches unusual items with specific organisations.

## Recycling

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Recycling is the final option if reuse is not suitable due to IP issues, safety and/or damage.

- i. Metal is sorted and Upcycled via EMR; Glass is sorted and recycled via Ahern; Moulds, Sets Pieces, Props, including Plaster and Fibre Glass are recycled via GreenClover. Small cardboard boxes, plastic etc. is the Upcycled via Aherns in house system;
- ii. Recycled assets are used for Bio-Fuel via GreenClover
- iii. Electrical items (under the WEEE Regulations) are recycled through B&P Scrap, Creek Metal & LCM Scrap

We provide detailed reporting for each waste and recycling stream.

### Goal:

Standardise reporting & certificates across the group

## Operations

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We are continuously improving our operating efficiency across our warehouses and reducing our environmental impact.

In 2022 we are working towards running carbon neutral warehouses powered by sustainable energy providers and currently investigating a green fleet of vehicles.

## Energy

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We have put into practice ways to reduce energy consumption across our warehouses. T

These include:

- i. **Lighting**

All lighting has been converted to LED and in 2021 we moved to a PIR body heat sensor-based system. *The old lights from the warehouse were donated to the London Screen Academy, Islington.*

- ii. **Heating**  
The organisation uses minimal heating and there is no heating in the warehouses. In the offices we maximise natural light, clean fixtures, diffusers and windows regularly.
- iii. **Good Energy**  
In 2021 through the We Are Albert initiative in conjunction with BAFTA we switched to [Good Energy](#) for both gas and electricity.
- iv. **Water**  
CAMA has been investigating water recycling systems at warehouse facilities. This has been delayed due to COVID 19.

**Goal:**

- i. To continue investigations with [Water Scan & Aquaco](#)
- ii. Good energy - review energy consumption and implement across the different warehouse locations

## **Logistics**

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CAMA's fleet of vehicles are Mercedes-Benz. Mercedes has recently revealed a trio of zero-emission trucks that the team are investigating.

- i. Purchase a new electric vehicle in 2022.
  - ii. CAMA uses approx 1,500 litres of diesel every 12 weeks for deliveries and collections. The fleet all use low sulphur diesel. All vehicles are Euro 6 engines and filters cleaned every 6 weeks.
  - iii. We are committed to improving fuel efficiency across vehicle fleet. As a result, we group deliveries and collections and schedule outside of rush hour. We analyse all deliveries through Scorpion Tracker, so avoid idling and inefficient driving/journeys.
  - iv. We have traditionally offset the emissions from our fleet by planting trees at our depot in Dagenham and other sites. We have previously offset certain emissions through Gold Standard.
- **Goal:**  
In 2022 to work towards becoming a carbon neutral by producing a carbon audit of the internal operations of CAMA, in particular the logistics and vehicle fleet
  - Provide detailed tracking of deliveries and Co2 emissions to clients through the use Scorpion Tracker.
  - Research offsetting schemes for the logistics arm of the business

**Policy to be reviewed and updated in 2023**

CAMA Group Ltd. 71 Chequers Lane, Dagenham Dock, RM9 6QJ.

Registered in England No. 10520782

[www.cama.co.uk](http://www.cama.co.uk)

## Supply Chain and Materials

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We assess the sustainability credentials of our suppliers and sub-contractors as part of our onboarding process with a view to only working with those who have achieved or are working towards a zero-waste, carbon neutral strategy.

We continuously review the materials we use internally, including:

- i. Containers: Original timber storage containers were sourced from [Chilfern](#) where all timber is sourced in UK. With warehouse expansion we are currently purchasing and regenerating used timber containers that need restoring.
  - ii. Packaging: We currently source packaging materials that are environmentally friendly, from UK packaging Including: Packing Tape - Strong environmentally friendly solution to vinyl tape; Furniguard – protection for furniture, with the top being made from recycled paper – rather than polythene; Biodegradable Loose Fill Chips - Eco-Flo Loose Fill is ecological, economical, and effective.
- **Goal:**  
Create Procurement Policy for all suppliers
  - Continue to use repurposed containers and timber. For all new containers, ensure all timber is approved by The Forest Stewardship Council (FSC).

## Internal Communications & Training

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Communicating CAMA's environmental policy and vision internally is paramount.

We work with a sustainability advisor who oversees the developments of the sustainability service of CAMA to clients and manages the internal operations environmental policy. As part of this work in 2020/1 we created a specialist sustainability team that support clients with their reuse & waste requirements. This team undertakes the necessary training with We Are Albert.

As part of the organisation's internal communication plan, weekly meetings have been implemented to engage with the wider team about environmental goals and developments to the sustainability service, ensuring there is buy in across the whole organisation.

Internally we have a green travel plan. The team currently share journeys to work, work flexibly from home and use digital conferencing.

### Goals:

To provide more training through IEMA, Carbon Trust & Ellen MacArthur Foundation.

## Accreditation

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CAMA is an affiliate company of [The Production Guild](#) and a certified [We Are Albert Supplier](#).

If you would like to find out more about our sustainability work please email our Sustainability Advisor and Team [green@cama.co.uk](mailto:green@cama.co.uk)